



Oasis

RESORTS

Cookie statement Oasis Resorts

English website
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Introduction

This is the Oasis Resorts cookie statement. Here you will find information related to the cookies that Oasis Resorts (possibly) places on your devices. These can be devices such as computers, smartphones, tablets, and laptops. Oasis Resorts uses cookies to offer you as a visitor an optimal service and user experience. Oasis Resorts will request permission for the use of certain cookies with the cookie banner.

What are cookies?

Cookies are small text files that are placed on a PC, mobile phone or tablet by an internet page. These text files collect certain information. What data a cookie collects differs per type of cookie. This can be data related to the operation of the website, or data that can form a "profile" of visitors for analysis purposes.

There are three different types of cookies, each of which has its function. This concerns analytical cookies, necessary/functional cookies, and marketing cookies. Below we offer you an overview of the cookies that are (possibly) placed by Oasis Resorts. All cookies are categorized based on their functions. These cookies are displayed with the terms used by the cookies themselves.

Most browsers support cookies, but you can set their browsers to decline them and can delete them whenever you like. These cookies facilitate navigation and make the website more user-friendly. You may choose to accept or reject all or part of the cookies, except for browsing cookies, which are necessary for the operation of our Site. Refusal of other cookies (audience, personalization, advertising) will not prevent you from accessing our Site although some of its services and sections may work in a degraded manner or you may be deprived of an optimized user experience.

We strive to provide you with the best experience during your browsing on the site, by customizing the content of the pages according to your course and interests when browsing, as well as by personalizing the messages on the site with current commercial offers. All these animations on the site are managed with personalization tools; the refusal to accept marketing, audience and personalization cookies will prevent us from displaying these highlights and will lead us to provide you with standard content without animation.

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Functional cookies

Necessary and functional cookies are used to make certain functions of the website work properly. Necessary cookies improve the performance of the Services in order to enable you to make better use of the Site and Applications. These cookies are essential as they allow you to crawl our websites and use its features (for example, they allow you to access secure areas of our websites). Without these cookies, the services you have requested (such as the search) cannot be provided to you consider, for example, the pop-up for the cookie banner. Below you will find an overview of the necessary and functional cookies that Oasis Resorts places.

| Cookie | Purpose | Storage |
|-------------|---|---------|
| Test_cookie | Used to check if the user's browser supports cookies. | 1 day |
| Currency | Saves the visitor's currency preference. | Session |

Analytical cookies

Analytical cookies keep track of visitor usage of the website. These data are only intended to map out how the Oasis Resorts website functions, and where improvements are possible. For example, by using analytical cookies we can track whether a page of the website loads correctly. Below you will find an overview of the analytical cookies on the Oasis Resorts site and what the functions of these cookies are. The storage period is also displayed.

| Cookie | Purpose | Storage |
|--------------|--|---------|
| _dck | Collects data on the user's navigation and behavior on the website. Used to compile statistical reports and heatmaps for the website owner. | 1 year |
| _dsk | Collects data on the user's navigation and behavior on the website. Used for internal analytics by the website operator. | 1 day |
| _dtk | Collects data on the user's navigation and behavior on the website. Used for internal analytics by the website operator. | Session |
| _dc_gtm_UA-# | Used by Google Tag Manager to control the loading of a Google Analytics script tag. | 1 day |
| _ga | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 2 years |
| _ga_# | Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit. | 2 years |
| _gid | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 1 day |
| C.gif | Collects data on the user's navigation and behavior on the website. This is used to compile statistical report and heatmaps for the website owner. | Session |
| CLID | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. | 1 year |
| Collect | Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. | Session |

Marketing cookies

Marketing cookies are used to show targeted advertisements to Oasis Resorts visitors and to pursue commercial purposes in other ways. When you search for a term that has to do with Oasis Resorts, you may see an advertisement from Oasis Resorts. This ad may also appear based on your internet behaviour. In addition, the cookies used by social media are also displayed here (showing advertisements).

Subject to your consent, you may therefore be offered personalized content on our ecosystem or on third-party sites/environments. You may at any time request to no longer receive advertisements or prosecutions personalized with navigation information on your terminal, by means of a module for collecting the consents present on our sites and applications.

If you choose to refuse the Oasis Groups advertising or behavioural analysis methods, we will consider the consent and exclude you from the targeting and behavioural strategy for all our communications. However, you may nevertheless be exposed to Oasis Groups'

advertisements on third party environments when browsing the Internet, which does not involve any personalization related to navigation, interests, etc.

Below you will find an overview of the marketing cookies that Oasis Resorts uses and what their functions are. The storage period is also displayed.

| Cookie | Purpose | Storage |
|-----------------------|--|----------------|
| _fbp | Used by Facebook to deliver a series of advertisement products such as real time bidding form third party advertisements. | 3 months |
| _gcl_au | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. | 3 months |
| _uetsid | Collects data on visitor behavior from multiple websites, in order to present more relevant advertisement. | 1 day |
| _uetsid | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | Persistent |
| _uetsid_exp | Contains the expiry-date for the cookie with corresponding name. | Persistent |
| _uetvid | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | 1 year |
| _uetvid | Used to track visitors on multiple websites, in order to present relevant advertisements based on the visitor's preferences. | Persistent |
| _uetvid_exp | Contains the expiry-date for the cookie with corresponding name. | Persistent |
| Ads/ga-audiences | Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites. | Session |
| ANONCHK | Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites. | 1 day |
| fr | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisement. | 3 months |
| IDE | Used by Google DoubleClick to register and register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. | 1 year |
| MUID | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronizing the ID across many Microsoft domains. | 1 year |
| Pagead/1p-user-list/# | Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites. | Session |

| | | |
|------------------|---|---------|
| SM | Registers a unique ID that identifies the user's device during return visits across website that use the same ad network. The ID is used to allow targeted ads. | Session |
| SRM_B | Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services. | 1 year |
| Tr | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | Session |
| _ParkCms_session | Used to connect the website with the CMS service of the operator. | Session |

Unable to identify

For some cookies we are not able to identify them individually. This can be because they are disabled but still present in the system. The cookies are shown, but without their specific purpose.

| Cookie | Purpose | Storage |
|------------------------|----------------|------------|
| _clck | Unidentifiable | 1 year |
| _clsk | Unidentifiable | 1 day |
| _hjSession_2998109 | Unidentifiable | 30 minutes |
| _hjSessionUser_2998109 | Unidentifiable | 1 year |
| _ParkCms_session | Unidentifiable | Session |

Do you have any questions about our cookie policy? Please feel free to contact us using the details below. Would you like to know more about our privacy practices? Then check out our [privacy statement](#).

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